STUDENTS'PERCEPTION USING INSTAGRAM REELS TOWARD SPEAKING ABILITY IMPROVEMENT: ENGLISH DEPARTEMENT STUDENTS' VOICE

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ABSTRAK

Penelitian ini bertujuan untuk mengetahui persepsi siswa tentang penggunaan Instagram reels dalam meningkatkan keterampilan berbicara. Metode penelitian ini adalah deskriptif kualitatif sebagai metode linier dengan instrumen penelitian yang digunakan dengan melakukan wawancara dengan 10 mahasiswa yang telah menggunakan Instagram reels sebagai media untuk meningkatkan kemampuan berbicara Jurusan Pendidikan Bahasa Inggris Universitas Muhammadiyah Muara Bungo. Terdapat beberapa kendala yang menyebabkan proses pembelajaran menjadi tidak efektif, mulai dari gangguan yang disebabkan oleh pengguna Instagram lain yang menyebabkan siswa tidak fokus pada proses pembelajaran dan dapat menyebabkan gangguan konsentrasi, kemudian penipuan penipuan yang terjadi di Instagram yang menyebabkan siswa kebingungan saat belajar. mencoba mencari alasan untuk belajar meningkatkan kemampuan berbicara.

Kata kunci: *Persepsi mahasiswa, Instagram reels, Kemampuan berbicara*

ABSTRACT

This study aims to determine students' perceptions about using Instagram reels in improving speaking ability. This research used descriptive qualitative with research instruments used by conducting interviews with 10 students who have used Instagram reels as a medium to improve speaking skills of the English Department at Muhammadiyah University of Muara Bungo in the process of improving students' speaking ability. The researcher found referring to the results of student interviews showed that most of the students gave a positive perception of the use of the Instagram reels application. There are several obstacles that cause the learning process to be ineffective, ranging from disturbances caused by other Instagram users that cause students not to focus on the learning process and can cause concentration disturbances, then fraudulent fraud that occurs on Instagram which causes students' confusion when trying to find an account for learn to improve speaking ability.

Keywords: Students' perception, Instagram reels, Speaking ability

INTRODUCTION

The internet brings the different ways to communicate. One of the methods of communication that developed through the internet is social media. Social media provides a platform that allows computer media communication that spans across time and space boundaries, connecting people from around the globe (Hogan, 2010). The social media changes the way we meet and interact with each other, thereby enhancing communication.

Recently, the use of social media is not only for communication, but also for the education needs. This phenomenon drives some perception on it. The social phenomenon known as public perception is the difference between an absolute truth based on facts and a virtual truth shaped by public opinion, media coverage or reputation (Adamu, 2016).

Perception is a way of looking at a problem that occurs, or a certain point of view used in a phenomenon. (Berg, 2012) said that "Perception is the identification, organization, and interpretation of sensory information to 4 represent and understand the information provided, or the environment." Students' perceptions are how students think about situations or problems that occur in a way that makes sense and wisely. Students' perceptions can be defined as respondent's responses either positively or negatively.

Based on several social networking sites, for the purpose of this research "students" perception of using Instagram reels toward speaking ability improvement: English department students" voice" researcher would be focusing on Instagram and students" perception. Instagram is a photo application and video-sharing social networking service owned by Facebook incorporation. It was created by Kevin Systrom and Mike Krieger, and it was launched on the 6th of October 2010 (wikipedia). Based on the many social networking sites, for the purpose of this research "students" perception of using Instagram reels toward speaking ability improvement: English department students" voice" researcher would be focusing on Instagram and students" perception. Instagram is a photo application and video-sharing social networking service owned by Facebook incorporation. It was created by Kevin Systrom and Mike Krieger, and it was launched on the 6th of October 2010.

The researcher chose Instagram as the social media platform for this research. This social media platform provides various features that can be used by the users, one of them is Instagram reels. Researcher used Instagram reels to be able to improve speaking ability and building they self confidence to use English because of the researcher background as an English education student. And the researcher finds that some people in the English department education also used Instagram reels to improve speaking ability, just used different account.

This improvement is proofed by the data that researcher obtained from students of English education department at Muhammadiyah Muara Bungo University. There were 10 students who experienced in improvement in their speaking ability during the used of Instagram reels. The data of preobservation shown that: S.01 has improvement in the first and second semester, in the first semester she got B and in the second semester she got A as score. The other responded S.02 has improvement between first and second semester, she got B in the first semester and A in the second semester.

METHOD

This study used a qualitative method. Qualitative research explores research problems and developed a detail understanding of a phenomenon. (Creswell, J.W, 2012).

In selecting participants, the researcher used purposive sampling because the researcher finds several characteristics of the sample. Including active Instagram users, using Instagram to improvement speaking ability outside of formal education, and following related accounts to improve speaking ability, and researcher found these characteristics in the English Department, Muhammadiyah Muara Bungo University consisting of 10 students from various semesters.

This is a place where there are a major in English Education in the area where the researcher lives.

To collected the data the researcher used interviews method. about the technique, researcher used one-on-one interview in which the researcher asked questions used whatsapp and records by voice note the answers obtained from one participant in the study at a time.

For the data analysis the researcher used transcription process, the information provides by the participants record on the

audio-record will be review and rewritten in Microsoft Word.

FINDING AND DISCUSSION

According to (Ferlazzo, 2014) said that the use of media can improve one's English language ability, especially in vocabulary, and speaking ability. This opinion is in line with the results found by researcher about the perception of students who used Instagram reels in improving speaking ability in students majoring in English education at Muhammadiyah University of Muara Bungo. Then the researcher formulates research questions about how students perceive the use of Instagram reels in speaking skills.

In this research, the subject of discussion is knowing what types of social media are often. Each student's perception will be described according to the perception indicator in answering the problem formulation in accordance with the existing frame of mind.

The first, researcher found that 9 from 10 study participants used Instagram as a social media that was used both for learning and as an entertainer followed by whatsapp, tiktok, facebook, and youtube. Research participants gave a positive perception in the first interview about the application that research participants usually used.

The second, researcher found the correlation related to how long students use Instagram reels as a medium for their ability to speak English. the time span of using Instagram reels has an effect on the increase obtained by students. This is due to the results that will be obtained for students, the more natural students use Instagram reels, the more improvements will be obtained and vice versa. And how often students use the Instagram reels application to improve students' speaking skills, the more improvements will be obtained. Other things that affect the improvement of Instagram reels on speaking ability are such as network connections and the state of the cellphone, and good hearing and vision. According to (Sugihartono, H Kara, 2007) Argues that perspective is the process of transmitting these stimuli to the human sense organs, or the brain's ability to transmit stimuli.. The indicator in question is students' hearing when they see the videos on Instagram reels. Is in line with what students hear and see.

The third, various improvements obtained by students prove that the use of Instagram reels to improve students' speaking skills get commensurate results. According to (Adi S, 2003) said the increase comes from the word level. Which means layers or layers of something that then form an arrangement. This is in line with what students have achieved during the use of the Instagram reels application, starting from improving pronunciation,

increasing vocabulary, increasing fluency in speaking English. researcher found that there were some students who also gained understanding in improving their grammar but this was not for all students, only some students felt the benefits.

The fourth, students' perceptions of the obstacles encountered during the use of Instagram reels on the ability to speak English. Instagram reels is a feature contained in the Instagram application. during the use of Instagram reels students encountered several problems such as scams obtained from irresponsible Instagram reels account users.

Scams on social media are often found in applications that have two-way communication. Instagram is one application that has several scams in it. But there is no need to worry that Instagram has high security for fraudsters circulating on Instagram, unlike other applications that have low security, Instagram has high security so that if an account is suspected of doing things that violate community regulations on Instagram, the suspected account will be experiencing problems or being taken down by Instagram so that the fraud does not continue in the future

However, not all students feel the obstacle, Some students did not get any obstacle

The fifth, researcher found students' perception about motivation in using Instagram reels to improve speaking skills.

Motivation is explained as a person's tendency to act that increases in order to produce one or more results (Atkinson, 2007). This opinion is consistent with what students said in interviews conducted by researchers, researchers found that some students were motivated by their lack of vocabulary and pronunciation in English while students were college students majoring in English education, so students looked for ways to improve the ability to speak outside of internal education obtained through school, some students use learning methods in tutoring but some other students who may not be as lucky as people in general choose to use existing applications, one of which is Instagram Reels.

CONCLUSION

Based on the results of student interviews, most of the students gave positive perceptions about the use of Instagram reels in the process of improving their English speaking skills, students gave good and good responses during the interview process, they also showed significant progress during the use of the Instagram reels application which initially only had little vocabulary. After using it, they get more and more vocabulary, judging from the understanding obtained, students can also receive the material presented by the creator of the Instagram Reels account well, students also get useful benefits from using Instagram Reels, even

students not only get benefits about speaking skills but students get benefits in the form of world conditions and even other knowledge previously unknown to students, and students acknowledge and agree that the object of action is in accordance with applicable norms.

Apart from the sub indicators above, students also like using the Instagram Reels application because students can learn new things about technology, especially in using the Instagram Reels application. Another factor is because learning to use Instagram Reels is easy and can be done anywhere as long as there is a network, which is also makes it easier for students. who have other activities but can still learn and improve students' speaking ability apart from internal learning.

Researcher also found negative perceptions conveyed by students about the Instagram Reels application, which sometimes contains fraudulent accounts that misuse social media inappropriately and harm other parties on Instagram.

The results of this research match with the theory presented by catherine's theory about student perceptions who have two perceptions, there are positive perception and negative perception.

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